



PROFESSIONAL PROFILE

Brett is a founding member and managing director of LifeLab. He is an internationally regarded HIV/AIDS activist and leadership coach. Brett applies his experience in activism, business and media, together with several coaching and learning methodologies, to help leaders and organisations transform complex challenges into opportunities for success.

As an active member of the United Nations GIPA Programme, part of a worldwide initiative supporting greater involvement with people living with HIV/AIDS (GIPA), Brett delivers a full range of HIV&AIDS consulting services, specialising in programmes drawing from psycho-neuro-immunology to support people living with HIV/AIDS.

Brett's coaching and consulting is designed to support leaders and their organisations to optimise performance and navigate complex strategic environments. The coaching focuses on building resilience by addressing challenging aspects of reality head-on.

Brett holds a marketing diploma and trained extensively in the HIV/AIDS and leadership fields. He is a certified NLP Practitioner, accredited by the American Board of Neuro-Linguistic Programming (ABNLP), and has been trained in the Cape Cod Model by the International Gestalt Study Centre (USA). He is a member of COMENSA (Coaches and Mentors of South Africa) and is actively involved in the application of coaching within organisational development initiatives. Brett is currently working towards his ICF professional coach certification through CTI.

Brett serves on the advisory board of SAHARA for the Human Sciences Research Council of South Africa, and is a member of NAPWA (National Association of People living With HIV/AIDS) and MIPA (Men In Partnership against HIV/AIDS) which, forms part of SANAC (South African National HIV/AIDS Coalition). Brett founded a non-profit organisation called Sizwe Sonke Quilting Project of South Africa, which runs a very successful school HIV/AIDS awareness programme in partnership with the Western Cape Department of Education. To date this project has brought the 'AIDS Memorial Quilts' to more than 150 000 school learners and teachers.



Brett Anderson
Managing Director