



# PROFESSIONAL PROFILE

Roger is a founding member and director of Lifelab.

He practices as a leadership coach and as a consultant to create “learning organizations” that wish to adapt and thrive in a rapidly changing environment.

Roger has gained considerable experience of corporate culture at the highest level with big brands and in diverse industries. His coaching focuses on developing a new generation of leaders - to enable them to innovate and deal effectively with complex change.

He specializes in the facilitation of organizational transformation and the design of interventions that integrate team and individual coaching processes.

Roger holds a Masters Degree in Professional Development (Coaching) -passed with distinction - through Middlesex University (UK) and an Honours Degree in Psychology. He is a faculty member teaching the M.Phil in Coaching at the University of Stellenbosch Business School.

He developed the well-regarded Diploma in Coaching at the South African College of Applied Psychology and was previously the Chairperson of the Western Cape Chapter of COMENSA (Coaches and Mentors of South Africa).



**Roger Maitland**  
Director